NOVARTIS

Sr. Brand Manager/Brand Manager, Immunology

Job ID
REQ-10092284
Nov 10, 2026
LOC_SA

About the Role

Major Accountabilities:

- Prepares content of Integrated Brand Teams and Launch Teams.
- Responsible for execution, monitoring and analysis of the agreed tactical plans in order to ensure the growth of the brand(s).
- Lead the development of promotional activities in line with internal SOPs and Code of Conduct guidelines.
- Monitor and control brand budgets, forecasts and expenses and assess the marketing mix of the product to evaluate cost effectiveness and results.
- Identifies area market insights and opportunity via customer interactions.
- Monitors product performance and external environment using appropriate tools and taking corrective action if required to meet business objectives.
- Collaborate with Marketing and Medical teams to maximize activities: -Scout centres, KOLs and OLs by disease within assigned territory.
- Identify specific needs for each segment of patients and the implications of the disease for each of them within assigned territory.

Requirements:

- Minimum 2 years brand management experience with pharmaceutical industry. Previous Sales management / Market access experience is desirable
- Demonstrated success in launching product.
- Experience in Immunology Disease area preferred,
- Local market experience preferred
- Fluent in English and Arabic language

Role Requirements

Division
DIV_IM
Business Unit
Sales
Location
LOC_SA
Site
Riyadh
Company / Legal Entity
SA01 (FCRS = SA001) Novartis Saudi Arabia Ltd
Functional Area
FCT_MM
Job Type

Full time
Employment Type
Regular
Shift Work
No
Apply to Job

Job ID
REQ-10092284

Sr. Brand Manager/Brand Manager, Immunology

Apply to Job

Source URL: *https://jobapi.novartis.com/req-10092284-sr-brand-managerbrand-manager-immunology*

List of links present in page

1. https://jobapi.novartis.com/req-10092284-sr-brand-managerbrand-manager-immunology
2. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Riyadh/Sr-Brand-Manager-Brand-Manager--Immunology_REQ-10092284
3. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Riyadh/Sr-Brand-Manager-Brand-Manager--Immunology_REQ-10092284