NOVARTIS

Manager, HCP Education Delivery

Job ID
REQ-10087769
Nov 09, 2026
LOC_US

About the Role

Key Responsibilities:

- Design and deliver impactful peer-to-peer HCP education aligned with brand and TA strategies
- Partner cross-functionally with Marketing Strategy, Customer Experience, Customer Engagement, and Medical to deliver consistent, high-quality, integrated educational experiences across channels
- Translate scientific data and customer insights into engaging, compliant content tailored to diverse HCP audiences
- Lead multiple high-priority projects from concept through execution, ensuring on-time, on-budget delivery
- Drive initiatives that enhance the HCP experience and demonstrate measurable improvement
- Apply strategic and analytical thinking to evaluate and optimize the effectiveness of educational programs, using data and insights to inform decisions
- Maintain full compliance with regulatory standards, internal policies, and Corporate Integrity Agreement (CIA) requirements while executing promotional education activities
- Build strong partnerships with Medical Experts and medical colleagues within assigned TAs to ensure scientifically accurate, credible education
- Share insights and best practices with fellow HCP Education Delivery colleagues to strengthen consistent standards across the center of excellence
- Leverage data, digital tools, and responsible AI to accelerate content development and personalize education across channels

Essential Requirements:

- Bachelor's degree in a related field required; Master of Science and/or MBA preferred.
- A minimum of 3 years of commercial marketing experience, with a proven track record of building scalable HCP education programs. Alternatively, candidates with 2 years of marketing experience and completion of a postdoctoral fellowship at a major pharmaceutical company will also be considered.
- Demonstrated ability to communicate scientific data effectively to a variety of audiences.
- Experience driving enterprise-wide initiatives that enhance the HCP experience and demonstrate measurable improvement.
- Proven project management skills, with the ability to lead and deliver multiple high-priority projects on time, within scope, and on budget. A strategic and analytical mindset is essential, as demonstrated through key projects or initiatives.
- Accomplished cross-functional leadership and influencing skills, with the ability to collaborate effectively and build enduring partnerships with teams and stakeholders, including without direct authority.

Desirable Requirements:

- Multi-functional experience in the pharmaceutical or healthcare industry
- Prior experience within a center of excellence model in which consistent standards, best practices, and knowledge

sharing were effectively implemented

Novartis Compensation Summary:

The salary for this position is expected to range between $126,000 and $234,000 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Role Requirements

Division
DIV_IU
Business Unit
Marketing
Location
LOC_US
Site
East Hanover
Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation
Functional Area
FCT_MM
Job Type
Full time
Employment Type
Regular
Shift Work
No
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