NOVARTIS

Therapy Area Head - Immunology & Neuroscience

Job ID
REQ-10091313
Nov 05, 2026
LOC_TW

About the Role

Major accountabilities:

- Own the Therapy Area P&L and deliver growth in sales, market share, and profitability
- Lead end-to-end launch planning and execution for new products and line extensions
- Translate global brand strategy into localized, insight-driven brand plans
- Drive omnichannel excellence across digital programs, HCP engagement, and patient activation
- Design and size the field force, and steer in-field performance through clear KPIs
- Build strategic partnerships with KOLs, key accounts, payors, and industry stakeholders
- Pioneer new commercial models with cross-functional partners
- Develop a high-performing team through coaching, succession planning, and capability building

Requirements:

- University degree in bioscience or business required. Advanced degree in bioscience, medicine, business, and/or management preferred.
- 12+ years of leadership experience in the pharmaceutical or life science industry
- Proven P&L ownership and strong sales and marketing management track record
- Hands-on experience leading country-level product launches
- Deep fluency in market access, regulatory, pricing, and reimbursement dynamics
- Data-driven mindset with strong business review and course-correction discipline
- Solid understanding of digital trends, platforms, and omnichannel engagement
- Experience leading transformation and influencing across a complex matrix organization
- Fluent English required; Mandarin is a plus
- Above-country or multi-market experience is an advantage

Role Requirements

Division
DIV_IM
Business Unit
General Management
Location
LOC_TW
Site
Taipei
Company / Legal Entity
TW03 (FCRS = TW003) Novartis (Taiwan) Co. Ltd
Functional Area
FCT_CM
Job Type

Full time
Employment Type
Regular
Shift Work
No
Apply to Job

Job ID
REQ-10091313

Therapy Area Head - Immunology & Neuroscience

Apply to Job

Source URL: *https://jobapi.novartis.com/req-10091313-therapy-area-head-immunology-neuroscience*

List of links present in page

1. https://jobapi.novartis.com/req-10091313-therapy-area-head-immunology-neuroscience
2. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Taipei/Therapy-Area-Head---Immunology---Neuroscience_REQ-10091313
3. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Taipei/Therapy-Area-Head---Immunology---Neuroscience_REQ-10091313