NOVARTIS

区域市场经理

Job ID
REQ-10091458
Nov 03, 2026
LOC_CN

About the Role

1.中央策略落地执行

2.对接大区状况熟悉，能洞察生意机会

3.KOL管理，中青年讲者梯度培养

4.DM/MR协访，诊断问题，找出生意机会点并提供方案

5.跨部门沟通协作诺欣妥VBP落地

6.创新平台搭建和设计

Role Requirements

Division
DIV_IM
Business Unit
Marketing
Location
LOC_CN
Site
Shenzhen (Guangdong Province)
Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd
Functional Area
FCT_MM
Job Type
Full time
Employment Type
正式
Shift Work
No
Apply to Job

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