NOVARTIS

Director, Product Strategy Lead - RLT

Job ID
REQ-10090738
Oct 28, 2026
LOC_US

About the Role

Key Responsibilities:

- Define critical and specific integrated priorities and key impact measures for assigned product/indication in consultation with the cross-functional product strategy team under the final leadership of the General Manager.
- Integrate, lead, measure and take decisive action against the KPIs on the integrated product strategy to raise impact for product
- Significant contribution to the P&L of a product/indication while enabling partner functions to manage day-to-day resource management
- Significant contribution to the topline results as an outcome of strategic choices
- Significant contribution to the integrated cross-functional resource allocation to deliver highest impact
- Establish and coordinate management of KPI’s across all functions accountable for the integrated product strategy
- Appropriately partner with functional heads in trade-off decisions
- Partner with other general managers and members of the Product Strategy team for enterprise decisions, including potential trade-offs between products/indications

Essential Requirements:

- Education: Bachelor’s degree required; MBA preferred
- 8+ years in pharmaceutical, biotech, healthcare, or healthcare consulting industry inclusive of at least 2 different types of cross-functional roles/experience. Cross-functional roles/experience means the associate has experience in 2 different full-time roles for at least 1 year each in either Sales, Marketing, Market Access, NPS, IDS, or Medical.
- 2+ years of direct responsibility for large budget management inclusive of owning key product trade-off decisions
- 2+ years leading and translating an integrated product strategy requiring global and local alignment
- US market, launch and product lifecycle stages experience or General Manager experience in another country

Desirable Requirements:

- US pharmaceutical commercial experience strongly preferred
- Prostate cancer therapeutic area experience as well as global or other country/region experience (projects, full-time roles or temporary roles for 6 months or more

Novartis Compensation Summary:

The salary for this position is expected to range between $185,500 and $344,500 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon

joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Role Requirements

Division
DIV_IU
Business Unit
General Management
Location
LOC_US
Site
East Hanover
Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation
Functional Area
FCT_MM
Job Type
Full time
Employment Type
Regular
Shift Work
No
Apply to Job

Job ID
REQ-10090738

Director, Product Strategy Lead - RLT

Apply to Job

Source URL: *https://jobapi.novartis.com/req-10090738-director-product-strategy-lead-rlt*

List of links present in page

1. https://jobapi.novartis.com/req-10090738-director-product-strategy-lead-rlt
2. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover/Director--Product-Strategy-Lead---RLT_REQ-10090738-1
3. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover/Director--Product-Strategy-Lead---RLT_REQ-10090738-1