NOVARTIS

Commercial Portfolio Manager

Job ID
REQ-10090916
Oct 27, 2026
LOC_CN

About the Role

Key Responsibilities

- Broad Market Insights & Brand Opportunities: Analyze market and HCP insights, patient flow and unmet educational needs to identify business opportunities in the broad market (County /CHC/THC)
- Scientific Knowledge & Capability Building: Develop and maintain brand scientific knowledge, key messages and evidence references, and support capability building for local portfolio teams.
- National Academic Program Management: Evaluate and manage selected national-level academic programs organized by third-party associations, including program assessment, partner/HCO qualification, scope definition, due diligence, contracting, governance and execution tracking.
- Cross-functional & Compliance Management: Work closely with Medical, Compliance, Legal and other relevant functions to ensure appropriate approval and compliant execution of programs.
- Promotional Content Development: Develop and roll out promotional content for NVS-sponsored sessions based on approved guidelines and standards of care, including content review, MCC submission and lifecycle management.
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Candidate Profile We are looking for someone who ideally has:

- Solid experience in the pharmaceutical industry, preferably in Marketing, Portfolio Management, or a related commercial role.
- Experience in the cardiovascular area would be highly preferred; hypertension experience would be a strong plus.
- Strong capabilities in market insight, scientific content development and academic program management.
- Strong cross-functional collaboration and stakeholder management skills.
- Good communication and presentation skills.
- Ability to work independently and manage multiple projects simultaneously.

Role Requirements

Division
DIV_IM
Business Unit
Other
Location
LOC_CN
Site
Shanghai (Shanghai)
Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd
Functional Area
FCT_MM
Job Type
Full time
Employment Type
正式
Shift Work

No

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