NOVARTIS

Marketing Associate - Maseeraty Graduate Program, UAE

Job ID
REQ-10090862
Oct 26, 2026
LOC_AE

About the Role

KEY ACCOUNTABILITIES

Marketing Operations & Execution

Supports the planning and delivery of key marketing initiatives, including congresses, events, customer engagement activities and other priority programs. Coordinates with field teams, vendors and internal stakeholders to enable smooth execution and timely follow-through.

Content & Omnichannel Projects

Supports the localization and implementation of promotional and educational content. Helps ensure materials are relevant to local needs and progress efficiently through the required internal processes.

Disease Awareness

Supports the coordination of social media and disease awareness initiatives, ensuring alignment across functions, agencies and stakeholders. Tracks overall project progress and helps maintain clear communication throughout delivery.

Ethics, Risk & Compliance

Works in line with company policies, ethical standards and applicable compliance requirements. Promotes responsible ways of working and supports an inclusive environment free from discrimination and harassment.

CAPABILITIES & WAYS OF WORKING

PROJECT OWNERSHIP

Organized, dependable and able to manage multiple priorities with disciplined follow-through.

COLLABORATION

Confident working across functions and with external partners in a matrix environment.

COMMUNICATION

Clear and professional written and verbal communication, with the ability to connect stakeholders.

LEARNING AGILITY

Curious, proactive and comfortable learning new processes, systems and therapeutic-area context.

IDEAL BACKGROUND

EDUCATION

University degree or equivalent in Science, Pharmacy, Medicine, Marketing, Business or a related discipline.

EXPERIENCE

0–3 years of experience in marketing, project coordination, communications or a related field.

LANGUAGES

Excellent English; Arabic is an advantage for regional stakeholder engagement.

Role Requirements

Division
DIV_IM
Business Unit
Marketing
Location
LOC_AE
Site
Dubai
Company / Legal Entity
AE01 (FCRS = AE001) Novartis Middle East FZE (Representative Office)
Functional Area
FCT_OT
Job Type
Full time
Employment Type
Early Career (Fixed Term)
Shift Work
No
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