NOVARTIS

Manager, Economic Modelling

Job ID
REQ-10088528
Sep 24, 2026
LOC_IN

About the Role

Job Description

Key Responsibilities

- Lead the development and execution of optimal pricing and reimbursement strategies in partnership with global, regional, and local stakeholders.
- Develop market access strategies that support successful product launches, lifecycle management, and sustainable patient access.
- Generate and leverage health economic evidence, value dossiers, and access-related messaging to support reimbursement and funding decisions.
- Drive the development of Health Technology Assessment (HTA) submission strategies, plans, and supporting evidence packages.
- Partner closely with cross-functional teams including Medical Affairs, Commercial, Finance, Regulatory Affairs, and Legal to align access and pricing strategies.
- Define and execute contracting and reimbursement strategies for both new and established products.
- Lead evidence generation initiatives, including real-world evidence (RWE) and health economics projects, to demonstrate product value to payers and policymakers.
- Monitor market access, healthcare policy, and reimbursement landscape changes, translating insights into actionable strategies.
- Foster strategic relationships with external stakeholders, including payers, policymakers, healthcare institutions, and industry bodies.
- Manage complex market access projects to ensure quality, compliance, and timely execution.
- Support business objectives by identifying opportunities to enhance patient access while optimizing commercial performance.

Key Performance Indicators

- Quality and timeliness of HTA submission strategies, plans, and deliverables.
- Achievement of optimal reimbursement and patient access outcomes.
- Successful implementation of pricing and contracting strategies.
- Timely generation and utilization of health economic and outcomes evidence.
- Improved market access, funding, and affordability outcomes across key products.
- Effective cross-functional collaboration and project delivery.

Essential Requirements

- MBA, master's degree in health economics, Public Health, Life Sciences, Pharmacy, or a related field preferred.
- Strong experience in Market Access, Pricing & Reimbursement, Health Economics, or Healthcare Policy within the pharmaceutical industry.
- Proven experience in developing health economic models and leading evidence-generation initiatives.
- Hands-on experience supporting HTA submissions and reimbursement applications.

- Strong understanding of healthcare systems, payer environments, and market access frameworks.
- Experience working across cross-functional teams to develop and implement access strategies.
- Demonstrated project management capabilities with a track record of delivering complex initiatives.
- Strong analytical and financial evaluation skills with the ability to translate insights into business recommendations.
- Experience in contracting, pricing strategy development, and reimbursement negotiations.
- Ability to influence stakeholders and drive outcomes in a matrix organization.
- Excellent communication, strategic thinking, and problem-solving skills.

Desirable Requirements:

- Strategic Pricing & Reimbursement
- Market Access Strategy
- Health Economics & Outcomes Research (HEOR)
- Health Technology Assessment (HTA)
- Real-World Evidence (RWE)
- Healthcare Policy & Public Health
- Financial Analysis & Business Acumen
- Data Analysis & Evidence Generation
- Cross-Functional Collaboration
- Project Management
- Regulatory Affairs Understanding
- Strategic Partnerships & Stakeholder Management
- Innovation & Agility
- Results Orientation

Preferred Experience

- Experience in developing and executing access strategies across multiple therapeutic areas.
- Proven success in securing reimbursement and improving patient access outcomes.
- Strong expertise in payer engagement, value communication, and evidence-based decision-making.
- Experience working in highly regulated and evolving healthcare environments.
- Demonstrated ability to lead strategic initiatives with significant business and patient impact.

Languages

- English (Fluent)

Role Requirements

Division
DIV_IM
Business Unit
Marketing
Location
LOC_IN
Site
Hyderabad (Office)
Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited
Functional Area
FCT_MA
Job Type
Full time

Employment Type
Regular
Shift Work
No
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