NOVARTIS

# Business Communications Manager

Job ID
REQ-10088221
Sep 17, 2026
LOC_CN

## About the Role

Major responsibilities:

- Implement communications strategies supporting China business priorities, growth ambitions, innovation agenda and transformation objectives.
- Support executive communications and key strategic moments, including organizational changes, business milestones and leadership priorities.
- Develop content and execute initiatives to enhance people experience, culture enhancement and transformation.
- Manage selected internal communication channels and platforms, and collaborate with cross-functional, international and global teams to deliver relevant communications and campaigns.
- Explore and apply AI and digital tools to enhance communication planning, content development, productivity and ways of working.
- Independently manage multiple communication projects, working effectively with stakeholders and external partners to deliver high-quality outcomes.

Key performance indicators:

- Measurable growth in engagement measures across selected channels, audiences
- Utilization of OGSM framework planning approach with measurable results and assessment
- Enhanced business partnering relationships with China Leadership
- Efficient management of resources (agency, content development)

## Role Requirements

Division
DIV_CE
Business Unit
Communications
Location
LOC_CN
Site
Shanghai (Shanghai)
Company / Legal Entity
CN14 (FCRS = CN014) China Novartis Institutes for BioMedical Research Co., Ltd.
Functional Area
FCT_CA
Job Type
Full time
Employment Type
Regular
Shift Work

No

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