NOVARTIS

Dir, CE/IMO Data Partnerships Lead (Customer Engagement/Integrated Marketing Organization)

Job ID
REQ-10086347
Aug 27, 2026
LOC_US

About the Role

Key Responsibilities:

- Oversee the performance and outcomes of external data partnerships, including third-party platforms, vendors, and technology solutions
- Develop and execute the organization's data partnership strategy, including the identification of the organization's critical data needs
- Partner with Customer Engagement and the Integrated Marketing Organization to advance data partnerships that enable scalable customer engagement, omnichannel activation, field execution, marketing effectiveness, segmentation, and integrated customer experiences across brands and channels. Work collaboratively to ensure data is addressing use cases Identify and evaluate innovative data offerings in collaboration with the Innovative Data Offerings team, emerging data sources, and opportunities to integrate AI-enabled capabilities that enhance customer engagement, marketing effectiveness, decision-making, and scalable business impact
- Establish data quality SLAs and metrics with external data partners to ensure high quality data remains available for Novartis teams
- Working with Data Monitoring and Standards, monitor and enforce data quality, security, and compliance standards for all external data sources, platforms, and vendors, ensuring adherence to regulatory requirements and internal policies for data management
- Work collaboratively with data vendors and cross-functional teams to address data quality issues and communicate any corresponding changes
- Facilitate acquisition of data from requirements gathering through integration into Novartis's platforms and systems
- Establish oversight mechanisms for external data partnerships, ensuring compliance with data standards, data-sharing agreements, and internal policies for data management
- Support the implementation of data stewardship practices across platforms, vendors, and technology solutions, to verify data is properly managed and governed throughout the partnership, providing performance metrics and governance reports to senior leadership
- Coordinate training and awareness initiatives with internal teams around best practices to promote effective and compliant data usage
- Continuously evaluate existing partnerships and technology solutions to ensure standards across the broader set of DIPP data partnerships are maintained

Novartis seeks an individual with extensive experience in establishing and managing data partnerships. The ideal candidate will have a deep understanding of the data partnership landscape, including industry best practices for collaborating with external data providers. Experience working for a data vendor or working extensively with functional or therapeutic area data is highly desirable, particularly where that experience includes translating business needs into data requirements and ensuring data can be effectively integrated, governed, and used. A proven ability to navigate data-related risks—such as privacy, security, and compliance issues—while building mutually beneficial partnerships is essential. The successful candidate will be committed to driving continuous improvement in the organization's data partnership strategy, leveraging data insights and industry trends to strengthen collaboration and maximize the value of external data assets.

The ideal candidate should also bring curiosity and practical experience evaluating emerging data capabilities, including AI-enabled tools, advanced analytics opportunities, and new partnership models that can expand how data is accessed, integrated, and applied across the business.

Essential Requirements:

- Education: Bachelor's or Master's degree in Information Management, Computer Science, Business Administration, or related field.
- Minimum 8+ years of experience in pharmaceutical, healthcare or pharmaceutical focused data vendor establishing and managing data partnerships, with a strong focus on data management and translating data to support use cases.
- Expert understanding of data partnership principles, frameworks, and best practices, with a proven ability to forge strategic collaborations with external data providers and vendors
- Preferred experience working for a data vendor or partnering extensively with data vendors, functional teams, or therapeutic area teams to define, evaluate, integrate, and operationalize data assets
- Familiarity with regulatory requirements and industry standards related to data privacy and security
- Excellent leadership, communication, and stakeholder management skills
- Ability to influence and drive change in a complex organizational environment
- Strong analytical and problem-solving skills, with the ability to assess and manage risks associated with external data partnerships, ensuring the integrity, security, and quality of shared data

Novartis Compensation Summary:

The salary for this position is expected to range between $185,500 and $344,500 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Role Requirements

Division
DIV_IU
Business Unit
General Management
Location
LOC_US
Site
Remote Position (USA)
Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation
Functional Area
FCT_MM
Job Type
Full time
Employment Type
Regular
Shift Work
No
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