NOVARTIS

# Head, Corporate Comms

Job ID
REQ-10069051
Jun 22, 2026
LOC_JP

**About the Role**

## About the Role

## Key Responsibilities:

- Develop, drive, oversee and execute strategies that engage employees, raise media exposure, and leverage owned, earned and paid channels(social media, websites) to create value amongst internal/ external stakeholders and position the company as the most valued and trusted medicines company in Japan.
- Shape corporate and executive leadership message and generate opportunities for delivering the messages including townhalls, external speaking opportunities and owned/earned/paid media exposure.
- Build a above TA corporate brand and reputation enhancement strategy and execute to protect and improve Novartis's perception and leadership amongst the stakeholders and public.
- Oversees policy communications efforts in partnership and alignment with Public Affairs strategy, and develops the capability within Japan team to shape favourable environment for the business.
- Oversees Country President comms strategy and execution to ensure we leverage the CP voice at the service of NVS narrative and positioning in Japan.
- Establish strong relations with influential media and external stakeholders to gain trust in the company and contribute to the improvement of its visibility and favourability in support of corporate's activities.
- Protect company reputation by proactively anticipating and preparing for potential issues and minimize negative impacts.
- Explore and develop various communications, media, and new initiatives to elevate corporate positioning by collaborating with Therapy Area communications and Patient Advocacy, Public Affairs and Value & Access teams.
- In partnership with the Japan leadership team, ideate and deliver messaging featuring corporate priorities and strategy to the associates through messages and various communication media to cultivate better understanding and buy-in.
- Nurture open and vital corporate culture and enhance sense of belonging amongst the associates.
- Manage relationships with internal and external key stakeholders, becoming an external voice and representative for NVS in Japan
- Represent function to relevant company leaders to become trusted strategic business partner. Providing counsel on latest communications channels/trends and opportunities to utilize communications contribute to the achievement of higher engagement and corporate reputation goals including advice, guidance, sharing accountability for promoting and protecting the company reputation.
- Conducting corporate reputation surveys in partnership with the international team to benchmark and assess progress of our perception within the market.
- Accountability for budget and agency relationships and quality of work
- Implementation of media relations strategy and influencer engagement strategy at the corporate level.
- Main point of contact for issues and crisis management.
- Collaboration with Therapy Area communications /Patient advocacy/Public Affairs on key brand milestones and launch activities.
- Exemplifies a predictive mindset; seeks multidirectional insights to understand our environments and stakeholders, and embraces iterative, measurable experimentation and action.
- Strategic counsel and best practice sharing across communications & patient advocacy team, including, insights, measurement, and execution learnings.
- Implementation of Objectives/Goals/Strategies/Measures framework, KPIs and Analytics & Insight measures to

consistently monitor and predict product performance management in alignment with International CA Strategy and Japan business objectives.
- As Japan C&PA leadership team member, implement cross team effort to realize a predictive mindset team.

## Essential Requirements:

## Education:

- Bachelor’s degree or above

Experience:

- 12+ years in communications including employee and corporate, media communications.
- Leadership & influencing communications, social media strategy and implementation.
- Leading teams
- Crisis and issues management
- Corporate reputation and awareness campaigns
- Industry/ Business Exposure in matrixed organization

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All our current job openings are displayed here. If you have encountered a job posting or been approached with a job offer that you suspect may be fraudulent, we strongly recommend you do not respond, send money or personal information.

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Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients’ lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: https://talentnetwork.novartis.com/network

Benefits and Rewards: Read our handbook to learn about all the ways we’ll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation: Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to midcareer- r.japan@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

<JP>

ノバルティスでキャリアを築く魅力: 病気と向き合う人々やそのご家族を支えるには、革新的な科学だけでは不十分です。それには、あなたのような情熱と知性を持った仲間が必要です。

互いに協力し、支え合い、刺激し合うことで、患者さんの人生を変えるようなブレークスルーを生み出すことができます。さあ、一緒により明るい未来を創りませんか？ https://www.novartis.com/about/strategy/people-and-culture

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https://talentnetwork.novartis.com/network

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## Role Requirements

Division
DIV_CE
Business Unit
Communications
Location
LOC_JP
Site
Toranomon (NPKK Head Office)
Company / Legal Entity
JP05 (FCRS = JP005) Novartis Pharma K.K.
Functional Area
FCT_CA
Job Type
Full time
Employment Type
Regular
Shift Work
No
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## Head, Corporate Comms

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