

Business Communications Manager

Job ID

REQ-10088221

Sep 17, 2026

LOC_CN

About the Role

Major responsibilities:

- Implement communications strategies supporting China business priorities, growth ambitions, innovation agenda and transformation objectives.
- Support executive communications and key strategic moments, including organizational changes, business milestones and leadership priorities.
- Develop content and execute initiatives to enhance people experience, culture enhancement and transformation.
- Manage selected internal communication channels and platforms, and collaborate with cross-functional, international and global teams to deliver relevant communications and campaigns.
- Explore and apply AI and digital tools to enhance communication planning, content development, productivity and ways of working.
- Independently manage multiple communication projects, working effectively with stakeholders and external partners to deliver high-quality outcomes.

Key performance indicators:

- Measurable growth in engagement measures across selected channels, audiences
- Utilization of OGSM framework planning approach with measurable results and assessment
- Enhanced business partnering relationships with China Leadership
- Efficient management of resources (agency, content development)

Role Requirements

Division

DIV_CE

Business Unit

Communications

Location

LOC_CN

Site

Shanghai (Shanghai)

Company / Legal Entity

CN14 (FCRS = CN014) China Novartis Institutes for BioMedical Research Co., Ltd.

Functional Area

FCT_CA

Job Type

Full time

Employment Type

Regular

Shift Work

No

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