

Communications and Patient Advocacy Lead

Job ID

REQ-10084908

Aug 05, 2026

LOC_CA

About the Role

- Develop and execute integrated communications and patient advocacy strategies aligned with business priorities and organizational objectives.
- Lead the planning, coordination, and implementation of communication campaigns, programs, and initiatives across the organization
- Provide strategic communications counsel to senior leaders and support key business priorities, organizational initiatives, and change management efforts.
- Lead the planning and execution of internal and external communications programs, campaigns, and issues management activities.
- Build and maintain trusted relationships with patient organizations, advocacy groups, healthcare stakeholders, and industry partners to advance shared goals and improve the patient experience.
- Partner cross-functionally with medical, policy, market access, legal, compliance, and commercial teams to ensure coordinated stakeholder engagement and advocacy initiatives.
- Identify opportunities to incorporate patient insights into business strategies, communications, and engagement plans.
- Support the development and implementation of advocacy initiatives that help address barriers to care, diagnosis, treatment, and access.
- Ensure all communications and advocacy activities align with Novartis policies, compliance requirements, and industry standards.
- Leverage data, insights, and stakeholder feedback to measure impact and continuously improve communications and advocacy programs.

Essential Requirements

- Bachelor's degree in Communications, Public Relations, Journalism, Marketing, Business, or a related field
- Proven experience developing and leading strategic communications and advocacy programs within a complex organization
- Strong stakeholder management skills with experience supporting senior leaders and business functions
- Excellent written, verbal, presentation, and storytelling capabilities
- Demonstrated ability to manage multiple priorities, communication channels, and projects while delivering measurable results

Desirable Requirements

- Experience within the pharmaceutical, healthcare, life sciences, or regulated industry environment
- Experience leveraging AI-enabled tools, digital platforms, and data-driven insights to improve communications effectiveness, stakeholder engagement, and business outcomes.

Rewards

At Novartis, we're committed to reimagining medicine together - and rewarding the people who make it happen.

Expected Remuneration Range for role:

- CAD 128,240 - 178,027

The base salary offered is determined based on gender-neutral objectives, such as relevant skills, competencies and experience in accordance with the Novartis pay setting policy and upon joining Novartis will be reviewed periodically.

The rewards of being part of our team go far beyond base pay and incentives. We also offer a variety of competitive benefits in kind to help you thrive personally and professionally, such as insurance plans, retirement plans, wellbeing resources and global recognition programs. In addition, we provide flexible and hybrid working options, where possible, and minimum 14 weeks paid parental leave.

Pay equity is a fundamental principle of our employment policy and reflects our commitment to create a diverse, equitable and inclusive environment that treats all employees with dignity and respect, as outlined in our Code of Ethics.

Read our [brochure](#) to learn more about our global total rewards offering:

https://www.novartis.com/sites/novartis_com/files/novartis-life-handbook.pdf

Note: Benefits and compensation may vary by country and are subject to local legal requirements. A full overview of your compensation package applicable to your role based on your employment location and Novartis employer entity, will be communicated separately to you during the application process.

At Novartis Canada, we are determined to be a valued partner and advocate, with a deep understanding of patient needs along the entire care journey – from drug development, to diagnosis, to access and beyond. Part of the way we are doing this is by leveraging data, technology, and partnerships.

Research & Development: we focus on four core therapeutic areas: Cardiovascular, Renal & Metabolic, Immunology, Neuroscience and Oncology. We also develop and deliver treatments through other promoted and established brands, which today are helping millions of patients. Over the last three years, our average annual research and development investment in Canada was over \$30 million, and we conduct clinical trial research in every region throughout Canada.

Commitment to Diversity and Inclusion:

Novartis is committed to building outstanding, inclusive work environment and diverse team's representatives of the patients and communities we serve.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help ~~you~~ thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_CE

Business Unit

Communications

Location

LOC_CA

Site

Toronto

Company / Legal Entity

CA04 (FCRS = CA004) NOVARTIS PHARMA CANADA INC.

Functional Area

FCT_CA

Job Type

Full time

Employment Type

Regular

Shift Work

No

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