

Associate Director – Solution Architect - Content Platforms & Integrations

Job ID

REQ-10084122

Jul 27, 2026

LOC_IN

About the Role

#LI-Hybrid

Location: Hyderabad

Key Responsibilities

- Lead end-to-end Architecture of Content Enablement product solutions across the content lifecycle.
- Own Architecture of Content Enablement product solutions Aprimo, Activator, Wrike, Screen Dragon Content planning applications, Enterprise Integrations, Mobile App, DoXign & UAM (User Access Management), Taxonomy (Claravine, EBX, Reltio) Applications.
- Define end-to-end architecture for Content Enablement platforms (Content Planning, MLR, DAM, Authoring, Distribution or Integrations & Data Analytics.)
- Lead solution design across systems such as Veeva, Aprimo, Anthill Activator, Wrike, and custom integrations including SAAS and AI applications.
- Ensure alignment with enterprise architecture principles, security, and compliance requirements. Drive integration strategy across platforms using APIs, middleware, and event-driven architecture.
- Collaborate with business, product, and engineering teams to translate requirements into scalable solutions. Own architecture governance including design reviews, standards, and documentation
- Ensure performance, scalability, and reliability of solutions across international markets
- Drive program and project execution ensuring scope, timeline, quality, and budget adherence. Coordinate across cross-functional teams including architects, engineers, product owners, vendors, and business stakeholders.
- Ensure alignment with novartis standards and governance processes. Drive Agile/DevOps delivery practices and continuous improvement initiatives. Manage risks, dependencies, and issue resolution proactively.
- Ensure compliance with regulatory, security, and audit requirements. Lead release planning, change management, and environment management activities.
- Have a long-term vision on the architecture for the Content Enablement portfolio and seamless connectivity. Bring new ways of integrating with MCP for agents. Collaborate with the Enterprise Architecture and the solution architects' team.

Essential Requirement:

- Bachelor's or master's degree in information technology, Computer Science, Engineering, or related discipline. Proven Experience on Aprimo, Activator, Wrike, Screen Dragon Content planning applications, Enterprise Integrations, Mobile App, DoXign & UAM (User Access Management), Claravine, EBX, Reltio Applications Apis.
- Experience in integrating SAAS platforms. Strong working experience in content platforms (e.g., Veeva Vault, Aprimo, Wrike, Anthill Activator. Expertise in integration technologies (REST APIs, Axway API Gateway, Mulesoft, Boomi, Axway MFT, SOLACE)
- Experience in cloud platforms (AWS, Azure) and microservices architectures. Knowledge of data architecture and analytics platforms (Snowflake, QlikSense, Power BI)
- Experience with Content Enablement MLR & DAM platforms (Aprimo, Veeva PromoMats). Strong experience in MLR workflow, DAM configurations, taxonomy configurations.
- Experience working with global stakeholders and managing distributed teams
- Strong leadership, communication, and stakeholder management skills

- Ability to manage complex delivery landscapes and multiple parallel initiatives
- Strong program and project management experience (Agile, Kanban, hybrid models). Strong understanding of MCP

Desirable Requirement:

- Aprimo, API Gateway, Architecture certifications. Knowledge of Content Planning and Content authoring processes.
- Experience supporting international and multi-market deployments. Experience working in the pharmaceutical industry. Strong understanding of Aprimo native configurations & product capabilities.

Commitment to Diversity & Inclusion

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_TO

Business Unit

Information Technology

Location

LOC_IN

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

FCT_IT

Job Type

Full time

Employment Type

Regular

Shift Work

No

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