

# Manager, Peer to Peer Marketing (2 Positions)

Job ID

REQ-10076996

May 26, 2026

LOC\_US

## About the Role

Key Responsibilities:

- Design and deliver impactful peer-to-peer HCP education aligned with brand and therapeutic area strategies
- Collaborate cross-functionally to ensure consistent, high-quality educational experiences across channels
- Translate scientific data into engaging content tailored for diverse healthcare professional audiences
- Lead multiple high-priority projects from concept to execution, ensuring timely and on-budget delivery
- Drive initiatives that enhance the HCP experience and demonstrate measurable improvements
- Apply strategic and analytical thinking to optimize educational program effectiveness
- Maintain full compliance with regulatory standards while executing promotional education activities

Education: Bachelor's degree in a related field is required; Master of Science, and/or MBA preferred

Essential Requirements:

- A minimum of 2 years of commercial marketing experience, with a proven track record of building scalable HCP education programs. Alternatively, candidates with 2 years of marketing experience and completion of a postdoctoral fellowship at a major pharmaceutical company will also be considered.
- Demonstrated ability to communicate scientific data effectively to a variety of audiences.
- Experience in driving enterprise-wide initiatives that enhance the HCP experience and demonstrate measurable improvements.
- Proven project management skills, with the ability to lead and deliver multiple top-priority projects on time, within scope, and on budget. A strategic and analytical mindset is essential, as demonstrated by key projects or initiatives.
- Accomplished cross-functional leadership skills, with the ability to collaborate effectively with various teams and stakeholders.

Desirable Requirements:

- Multi-functional experience in Pharmaceutical or Healthcare
- Prior work within a center of excellence model, where consistent standards, best practices, and knowledge sharing were effectively implemented

The salary for this position is expected to range between \$126,000 and \$234,000 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In

addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

To learn more about the culture, rewards and benefits we offer our people click [here](#).

## Role Requirements

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Benefits and Rewards:** Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Division

DIV\_IU

Business Unit

Marketing

Location

LOC\_US

Site

East Hanover

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

FCT\_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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