

Manager, Interactive Design

Job ID

REQ-10074060

May 22, 2026

LOC_IN

About the Role

Key Responsibilities

- Partner with brand leads, designers, and writers to ideate and deliver innovative, compliant interactive solutions that balance stakeholder needs and audience engagement.
- Design and develop a variety of interactive outputs including immersive experiences, interactive storytelling, motion-driven content, and responsive layouts.
- Create engaging content using tools such as Figma, Ceros, and other interactive or motion platforms to bring concepts to life beyond static formats.
- Contribute to and evolve creative approaches within established brand frameworks and design systems, while proactively identifying opportunities for innovation.
- Work across formats including interactive features, animations, modular content, and emerging channels such as AR or 3D visualisation where relevant.
- Apply core design principles- layout, hierarchy, motion, and interaction to create intuitive, visually strong experiences across different devices and platforms.
- Collaborate with cross-functional teams including developers and strategists to ensure feasible, scalable, and high-quality execution of interactive concepts.
- Build and adapt reusable components and design assets to support scalable, flexible content creation.
- Produce and optimise visual assets, animations, and interactive elements to support campaigns and digital initiatives.
- Review outputs for quality, consistency, and alignment with creative direction and brand standards.
- Contribute to team capability building by sharing best practices, tools, and emerging trends in interactive design.

Essential Requirements

- Bachelor's degree in Graphic Design, Digital Design, Interaction Design, Visual Communication, or a related field.
- 5+ years' experience in digital or interactive design roles, ideally within healthcare, pharmaceutical, or agency environments.
- Strong portfolio demonstrating a range of interactive work (e.g. immersive content, motion, 3D, AR, interactive storytelling), not limited to web UI.
- Proficiency in tools such as Figma and Adobe Creative Suite, with experience in interactive platforms such as Ceros or similar.
- Working knowledge of web fundamentals (HTML, CSS, responsive design) to support collaboration with development teams.
- Interactive script is highly desirable.
- Experience with motion design, animation tools, or emerging interactive technologies is highly desirable.
- Strong understanding of layout, typography, interaction, and visual storytelling across multiple formats.
- Awareness of accessibility and usability principles, applied pragmatically across interactive outputs.
- Excellent communication skills and ability to collaborate effectively within global, cross-functional teams.
- Strong organisational skills with attention to quality, detail, and consistency.
- A proactive, curious mindset with a passion for creativity, innovation, and evolving interactive experiences.
- Demonstrates Novartis values: Innovation, Collaboration, Courage, Integrity, and Quality.

Additional Mandatory Requirement

Please include a portfolio link to Behance or personal portfolio. Google Drive links cannot be accepted. Your portfolio should

clearly demonstrate a breadth of interactive design work aligned with the scope of this role.

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_IU

Business Unit

Marketing

Location

LOC_IN

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

FCT_MM

Job Type

Full time

Employment Type

Regular

Shift Work

No

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