

(Sr.) Brand Training Manager

Job ID

REQ-10075505

Apr 07, 2026

LOC_CN

About the Role

Major accountabilities:

1.Brand training partner for TA

- Align with brand key strategies and drive brand related training activities to build FF brand expertise
- Work with brand & medical team to design tailor-made brand training materials and innovative blended training approaches according to brand strategy
- Work with brand & medical team to drive brand training activities in FF annual/cycle meeting
- Support ATM to align all the brand training activities with FF key area priorities
- Support BOTM to design and update brand related training materials for Brand-orientation training
- Carry out field coaching to ensure application of brand promotion tools

2.Work with Area Training Manager & Brand Orientation Training Manager to support related training activities

3.Develop/communicate annual brand training plan and ensure high quality training delivery

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

Division

DIV_IM

Business Unit

Sales

Location

LOC_CN

Site

Shanghai (Shanghai)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

FCT_SA

Job Type

Full time

Employment Type

Regular
Shift Work

No

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